

Unchasa Chen

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EDUCATION

International School of Engineering (ISE), Chulalongkorn University **Bangkok, Thailand**
Bachelor of Engineering in Information and Communication Engineering (ICE) *7/2023 - 5/2027*

- **Relevant Coursework:** Data Science, Advanced Computer Programming, Discrete Structure, Data Structure and Algorithm, Calculus I & II, Statistics, Advanced Mathematics Methods, Physics I & II, Electrical Circuit.

International Community School GPA 3.96 2019-2022

LEADERSHIP EXPERIENCE & ACTIVITIES

Faculty of Engineering Chulalongkorn University **Bangkok**
PR Productions Coordinator *6/2024 - Current*

- Directed and Filmed a range of video contents to promote Engineering Faculty events (eg. VISHNU, ICE First Meet, ISE First Meet)
- Developed creative storyboards for advertisements, informational videos, and short films resulting in increased positive engagement from Gen-Z on Instagram
- Edited and produced all films and videos using Adobe Premiere Pro to deliver polished, professional-quality content, resulting in a 144% increase on average Instagram Likes

Community Service | Multi-School Volunteer **Across Thailand**
Volunteers *2020 - 2023*

- Volunteered at many rural Thai schools to teach English, Mandarin, Mathematics, Science, Fine Arts and Sports.
- Conducted interactive science experiments, encouraging hands-on learning among the students.
- Fundraised to provide financial support and resources to rural Thai schools.

PASSION PROJECTS

Online MMORPG-Integrated Minecraft Server
Co-Founder and Developer *7/2024 - Current*

- Spearheaded the development and overall management
- Planned and implemented game design and balancing mechanic
- Managed finance and accounting using Spreadsheets

Content Creator on Multiple Platforms
Founder *2022 - 2024*

- Grew and maintained a substantial following of around 60k across multiple platforms, including Youtube, Twitch, Tiktok, and Instagram, through consistent and engaging content creation.
- Produced a variety of content types, including short-form videos, long-form content, and live streams, achieving over 3M views on Youtube and generated more than 170k baht in revenue.
- Contributed as a part of the large Thai Youtubers community, supporting a network with over 5M total subscribers.

SKILLS & INTERESTS

Computer: Google Suite, Microsoft Office (Excel, Powerpoint), Adobe (Premiere Pro, Photoshop)

Skills: Web Development, Video Editing, Python, Java

Languages: Thai (Native), English (Fluent), Mandarin (Intermediate)

Interests: Basketball, Badminton, Videography, Gaming, Programming, Podcasts, Content Creation, Reading, Guitar